

**[Insert Affiliate Name]**

Business Partners Talking Points

* Staff will ask customers if they would like to round-up their purchase to donate to the **[Insert Affiliate Name]**. *(Retail only)*
* The **[Insert Affiliate Name]** provides grants to local nonprofits in the **[insert location]** communities. There are over **[insert number]** nonprofits in town.
* All donations stay here in the community.
* It’s an endowed fund where the principal is never spent, only the earnings. This means donations continue to give year after year.
* The Business Partners Program **provides customers the opportunity to support the community they are visiting** with the knowledge that their donation will make a direct local impact.



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