



Legacy Giving Basics

What is Legacy Giving?

Planned Giving

Posthumous gift reflecting values of donor



Legacy Giving Basics

Types of Legacy Gifts

- Bequests in will, trust, or estate plan
- Beneficiary designation of Retirement Account
- Split Interest trusts



Legacy Giving Basics

Why Do Donors Leave a Legacy Gift?

- Passion for the Cause
- Legacy of their Values
- Recognition in Perpetuity
- Tax Considerations



- 1. Advisory Board Members are conversant in talking about the benefits of your Affiliate Community Foundation
 - Why are you involved?
 - Why do you give?
 - Talk about one tangible example of impact of your Affiliate Community Foundation

- 2. Advisory Board Members understand their role in Legacy Giving.
 - Promote your affiliate community foundation
 - Make your own legacy gift commitment
 - Listen and Connect
 - Share the opportunity of leaving a legacy planting the seed of the idea

- 3. Affiliate Community Foundation intentionally focuses on Legacy Giving and adopts a plan for successful Legacy Giving program.
 - Set Goals
 - Establish or reinvigorate a legacy giving committee
 - Identify audiences start with board members and past board members
 - Donor communications, engagement, and recognition activities
 - Monitor and track progress
 - Steward Legacy Donors



- 4. Affiliate Community Foundation builds relationships and shares information with local professional advisors
 - Estate planning attorneys, financial planners, and CPAs.
 - Referrals
 - Potential board members



5. Legacy Commitments are documented on the Declaration of Intent forms and sent to ACF office for tracking.

The Legacy Giving Tracking Process

- Confidentiality is a priority
- Commitment = completed Legacy Society Declaration of Intent form
- Form is sent to ACF
- ACF enters information in password protected platforms
- ACF shares names of legacy donors with Affiliates
- ACF does NOT share names of anonymous donors
- Affiliate tracks legacy donors and stewards them









Spring, 2020

COMMUNITY CONNECTION



What is your legacy?

A Wake-Up Call

by Maureen Gualtieri, ISCF Advisory Board Member

Of the varied, 50+ attendees gathered at the library in February for the JSCF Estate Planning workshop, I would classify myself as a "curious first-timer". I had never put much thought into a will. I have been blessed with good health, we have no children, and we certainly don't have a grand estate, priceless jewels, or impressive assets to get divvied among our lucky heirs.

Or do I? The workshop was a wake-up call.

The two Alaskan attorneys who volunteered that day, David Rohlfing and Frank Nosek, made it abundantly clear that it was never too early to plan for the end of life. Frank Nosek, a parttime Talkeetna resident, feels so strongly about it, he handed out templates of the key legal documents and urged us to not only complete the paperwork that day, but to get them notarized by our local Talkeetna librarians standing by at the ready. Many of the participants walked out the library door with notarized Wills, Durable Power of Attorney documents, and Advanced Heathcare Directives.

Not me. My husband was working overseas, and I figured I would wait and loop him into the decision-making later. Besides, we had plenty of time! Little did we know the COVID-19 pandemic lurked around the comer. Upon his return in mid-March, we went right into self-quarantine. As the pandemic toll escalated, we stared at our envelope of unsigned documents with newfound concern. If the workshop was a wake-up call, I had obviously pressed the snooze button. Now we were behind the eight-ball and growing panicky. Wait, we DO have assets — retirement savings, a modest but wonderful home, adjacent land, two beloved dogs that would still need love and kibble even if we both succumbed to the virus! Plus we want to control our final medical decisions! And who is going to notarize these if we can't go out in public?!

What will your legacy be?

Life-changing events have a way of putting priorities into focus. Yes, there are the important logistical details to iron out, but that's the comparatively easy part. What also deserves deep consideration is an answer to the question posed by another workshop speaker, Elizabeth Miller of the Alaska

Community Foundation (ACF). She asked us "What will your Legacy be?" There's nothing like a global pandemic to get a gal thinking about what her legacy will be. Are there decisions I can make now that might ensure that the things I value most — the people, the places, the pursuits — will continue to thrive after I depart this earth?

ACF and the Rasmuson Foundation are so passionate in their belief that Alaskans should designate charitable donations in their end-of-life planning that they created the Legacy Society for Alaska, a "special group of individuals making a lasting commitment to the future well-being of Alaska through bequests, wills, and other planned gifts." Putting their money where their heart is, the Rasmuson Foundation has announced that they will match any planned end-of-life gifts intended for the Jessica Stevens Community Foundation.

In other words, this matching opportunity means we don't even need to depart this earth before a portion of our intended gift begins to make a difference in our community!

I, for one, delight in knowing that I can leave a final thank you gift to the Upper Susitna Valley, the community that has given me so much. Perhaps someday another wanderer like me will discover their calling as a local radio DJ, overcome fear of public speaking by acting in a community play, learn about astronomy/pottery/birding from fellow community members, and explore our incredible environment and seek ways to protect it.

I'm not alone. Each of my fellow Advisory Board members of the Jessica Stevens Community Foundation has signed a simple one-page 'Declaration of Intent' form, so we are all members of the Legacy Society for Alaska. And because our lives can change on a dime, these 'Declaration of Intent' forms can be modified or revoked at any time. They are non-notarized, and they do not create any legal obligation. Nevertheless, the planned donation noted on the form is eligible for a Rasmuson match of 5% of the eift, for up to a total of \$500.

Please consider joining us in leaving a legacy to this dynamic community that we call home. Contact any member of the JSCF Advisory Board, or our Program Manager Christie Seay, for more information on Legacy Giving and the current Rasmuson Foundation matching opportunity.







JSCF shares watermelon at an annua community event.

The Upper Susitna Valley prides itself on a sense of community and on people who care for each other to make a difference.

- Make a gift to JSCF in your will or trust.
- Designate JSCF as a beneficiary of your retirement accounts or life insurance policy.
- · Donate a paid-up life insurance policy.

Please contact ACF to discuss your options or for sample language to use for your planned eift.



3201 C Street, Suite 110 | Anchorage, AK 99503 www.alaskacf.org | info@alaskacf.org 907-334-6700 | 1-855-336-6701

Discover the advantages of a planned gift to a fund of the Jessica Stevens Community Foundation

Planned giving means that your assets remain untouched during your lifetime. Bequests are not payable until the time of death. Then, your planned gift lives on to benefit the whole community.

- Gifts may be a specific dollar amount, a percentage of your estate after taxes and expenses, or a gift of real property, stocks, artwork, or other valuables.
- Planned gifts reduce the taxable value of your estate because JSCF is an Affiliate of The Alaska Community Foundation, a 501(c)(3) nonprofit organization.
- Designating JSCF as a beneficiary of your retirement preserves the full value of your support, as your gift will not be subject to estate and income tax.



"I chose to designate some of my estate to JSCF because I believe in the mission of supporting a healthy community. Jessica was one of my most influential mentors, and it is an honor to help uphold her mission and dedication to supporting a healthy community her I want to pass this on to my children as it has been passed on to me." - Abigail Bradley, ISCF Legacy Dono

Contact JSCF to designate the fund you wish to donate to.

Donor gifts should be made to:
The Alaska Community Foundation: Jessica
Stevens Community Foundation
EIN #92-0155067
A tax-exempt organization under
IRS Section 501(c)(3)



Jessica Stevens Community Foundation
An Affiliate of The Alacks Community Foundation



"We delight in knowing we can leave a final thank you gift to the Upper Susitna Valley, the community that has given us so much."

- Maureen and Doug Gualtieri, JSCF Legacy Donor

Gifts to the Jessica Stevens Community Foundation (JSCF) build the community permanent fund for the future. Many friends make their largest contributions through planned gifts, which are invested to grow over time and help JSCF provide grants for nonprofits serving our community.

Individuals who include JSCF in their estate plans become members of the Legacy Society for Alaska.

Please contact JSCF at jessicastevens@alaskacf. org to discuss your plans and complete a simple Declaration of Intent form. The form can be found at www.jessicastevenscf.org/givetoday/legacy-giving/

Jessica Stevens
Community
Foundation's goal is
to help build healthy
communities in the
Upper Susitna Valley
by raising a perpetual
endowment to address
community needs now
and far into the future.

JSCF's focus areas are compassionate healthcare, innovative education, social engagement, active enjoyment of the natural environment, and creative artistic expression.



Jessica Stevens Community Foundation
An Affiliate of The Alacka Community Foundation

P.O. Box 436, Talkeetna, AK 99676 jessicastevens@alaskacf.org www.jessicastevenscf.org Jessica Stevens
Community Foundation

What will your legacy be?







Seward Journal

Wednesday, Gebruary (6, 2011)

Welgard Remoter o

Savard Alasko

TECENTE

Tony Rollo leaves nearly \$2 million bequest to Seward community

Seward will live forever, thanks tremendous generosity." to his donation to the Seward-Community Foundation, Rolefit Seward in perpetuity."

said Seward Community Foun- membered forever. dation President Paul Rupple. "We have worked hard to in-

Tony Rollo's love for power of giving through his dation, the Seward

The Seward Commu- in 2008 with a lolo, 95, who died late last year, nity Foundation (SCF) an af- cal steering comwas a fixture in Seward's small filiate of the Alaska Communi- mittee that sets community as he enjoyed his ty Foundation works locally in the priorities and daily routine of lunch at the Seward and Moose Pass to raise direction for the Senior Center and afternoons funds to support various com- SCF. at the library. Many children munity nonprofits and projects. in the area regularly enjoyed SCF ensures donor gifts are disinvitations to taste his daily tributed in a manner that aligns three years, SCF ice cream as he ate near the with the donor's intentions and has built a commuentrance of the Safeway store, that supports the community nity endowment of According to his financial advi- as a whole, Giving is flexible, \$2.3 million. This sor, "the Seward Community Donations may be designated includes Foundation made sense to Tony to be used for current needs ranging from \$25 because his donation will be or saved for future grants. En- to \$1.9 million dowed gifts such as Mr. Rollo's Since its incepare invested, with the earnings tion, the founda-"We are very excited granted to local nonprofits or tion has awarded that Mr. Rollo recognized the community projects, ensuring over \$20,000 in importance of local giving," Rollo's generosity will be re- grants to many lo-

form the residents of Seward tions have been in existence in Club, and SeaView Commuand Moose Pass that the funds the lower 48 since the 1920's. nity Services, SCF has helped raised here will stay local and The idea is relatively new in purchase sound and lighting benefit the entire community. Alaska. With the assistance of equipment for the Seward Arts It's exciting to have someone the Alaska Community Foun- Council, swim gear for the like Mr, Rollo demonstrate the dation and the Rasmuson Foun- Tsunami Swim Club, ski equip-

Foundation began

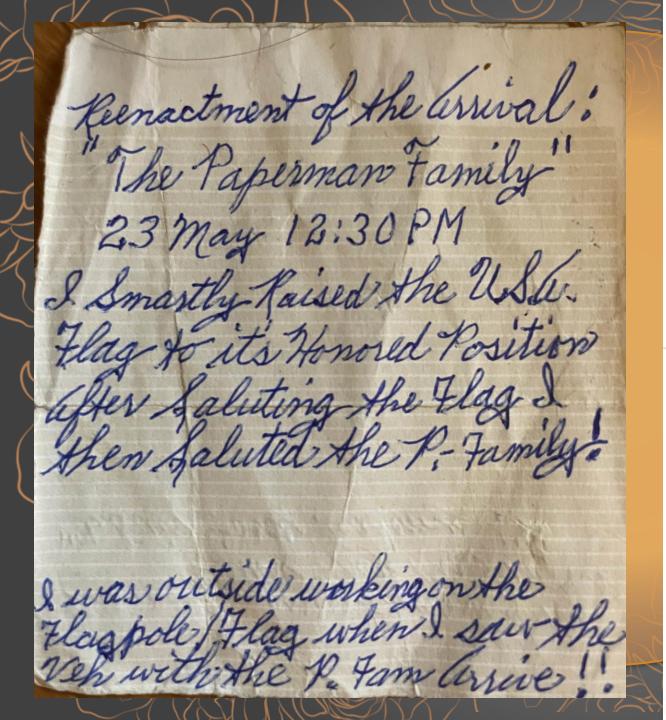
cal organizations,

such as support to the Seward Community founda- SeniorCenter, the Boys & Girls



The dream of the foun dation is to have an invested More on Mr. Rollo pg 7 endowment large enough to support our local organizations and projects forever. More in- -Vanta Shafer formation about the Seward sewardjournal@gmail.com

ment for the Nordic Ski Club. Community Foundation can be found on their website, www. sewardcf.org.



February 16, 2011 The Seward Journal Page 7

REMINISCING ABOUT TONY ROLLO

Tony and I first met something. He was a visit me at the office grew over the years I found Tony at the at the Senior Center wealth of information one day and returned and ended in a dear same table where I



while I was serving and knowledge and fine, it's just dead!" on their board of wasn't afraid to share. directors. After with Edward Jones I military,

to the library where how much a pack of complaint. his way home, he'd a pack," stop at Eagle/Safeway with any children needs." He came to a work assignment planning, who wandered by.

Tony was a savvy investor and enjoyed talking shop with me. He loved bringing me investment ideas and was always tickled to teach me a thing or two. I rarely finished a conversation with him where I didn't walk away feeling like I'd learned

starting my career He loved to reminisce Madsen, my office as a financial advisor about his days in the manager, and I will jumping always have a soft spot had the privilege to out of planes and in our hearts for Tony. get to know Tony quite traveling the globe. I Over the years, he well. Our encounters was always impressed and AnneMarie grew continued at the how he could rattle quite fond of each Senior Center, always off dates, seas and other. They visited at the same table. He vessel names from weekly and it was never found use for the 40s. He was endearing to watch a telephone so when extremely proud of their relationship I needed to discuss being a soldier. A grow, As a testament something with him, couple of years ago he to that, at his request, I'd track him down at was invited to a high AnneMarie spent the Financial Advisor one of his two favorite school government last few days of Tony's Edward Jones places, the Senior class to share stories life in the hospital by Center or the Library. about his military his side. days. He was thrilled Tony was a creature to share the best years I was out of state friend of every dog, life center's services. He

at the same table in the cost of goods when on the door. Our clients minded man. the same chair each he was their age. One will understand!" We

relationships on and peruse the aisles, Tony lived very means that I get to I shared with him I or sit while working frugally. Besides his know people like Tony, had no such thing his way through a ice cream habit, he I am also so proud and asked how could gallon of ice cream. bragged about the of AnneMarie for I apply for one or He would graciously need to only eat one stepping up when Tony start my own. This offer to share his ice meal a day. He'd needed someone, was my introduction cream and spoon say, "It's all the body What started out as to long term financial

asking me if I'd help dead again. I offered Foundation he could get another really liked that. battery. His response, "No, why would I Julie Tauriainen want to do that? This one is perfectly

AnneMarie

financial of habit. His weekly of his life with young on business when long learner and avid took pride in the place seldom people. The students AnneMarie called with reader, possessed a he called his home varied. He'd arrive at were intrigued with all the news that Tony photographic memory away from home the Senior Center late aspects of his life from was ill. I said, "Close and a true Alaskan at the center, while morning, have lunch his military career to the office. Put a sign spirited, independent he swept the front

acommitment to the community of Seward I was hired as the Executive Director of the senior center and

give his car a jump. Tony Rollo was he asked, "How is He'd been having truly one of a kind. your financial portfolio problems with the His gift to the coming along"? He battery and it was Seward Community remembered me! to run him to the "benefit Seward in auto parts store so perpetuity" and he extensive life of travel,

shortly after he left and unique friendship. last saw him three vears previous, again

> He lived an while sharing his love for dogs, but now chose to stay close to



day, and then head student asked him didn't get a single The first time I fitness class when the he enjoyed financial cigarettes cost back I am so blessed to a volunteer at the up. Tony never met like then. His reply, "Oh, be a financial advisor Seward Senior Center. a stranger, he was Barrons and the Wall they were expensive in Seward. The tight- His first question for a friend to many in Street Journal. On even then, Five cents knit community and me, "How is your Seward, Edward Jones' focus financial portfolio"?

> usually I was thinking about how I could work fewer months in the year, freeing up time to travel. So in a sense, Tony became my first financial advisor. Three years later, after making

home in Seward. He was the handyman and a financial partner Tony Rollo: a layman in senior services as advisor, a consumer of the sidewalk, repaired the met Tony I was as instructor didn't show

> Dana Paperman Seward Senior Center





Please join us for a

Brunch Cruise

Saturday, September 21st 11:00 am - 2:00 pm

Seward Community Foundation



Aboard the M/V Dutch Harbor, Slip # E31 Cruise to Thumb Cove

> RSVP to seward @ alaskacf.org or 907-491-1448, Amy Hankins Space is limited to 20 guests











**An inspired community of givers investing in the future of a happy and healthy Chilkat Valley.*

February 2023

CVCF Advisory Board

Chair Liz Heywood Vice Chair Anna Jurgeleit Treasurer Connie Staska Secretary Crystal Badgley Members Cynthia Allen Janine Allen Thom Ely Carolyn Ganner Dennis Geasan Betsy Lyons Chuck Mitman Ann Myren Marcia Scott Molly Sturdevant Chun Williamson

Dear NAME

We believe in the future of Chilkat Valley Community Foundation, an Affiliate of the Alaska Community Foundation! Why? Because of you, our donors, who generously contribute year after year AND because more donors become Legacy Society of Alaska donors each year!

We are excited that, since 2021, six new donors joined the Legacy Society of Alaska by planning a bequest to Chilkat Valley Community Foundation, showing their confidence in our long-term success and the enduring success of the Chilkat Valley nonprofits. These are contributions we can rely on in years to come. You, too, can help secure the future success of CVCF by leaving a gift in your will or estate. Your gift will make a future impact on people's lives through CVCF's support of Chilkat Valley nonprofits. It will help cultivate a spirit of generosity, motivate others to give and continue to make the Chilkat Valley a place individuals and families want to call home. Dennis Geasan, one of our newest Legacy donors, shared this about making his planned gift:

"It seems like the right thing to do. I like the concept of funds being invested and generating returns for grant money each year. It gives my donation a longer life."

Anyone can leave a bequest, and there are many ways to leave a gift. You can include CVCF in your will or estate, donate property or stocks, or list one of CVCF's funds as a beneficiary in your retirement or other financial accounts. For more information, contact us by email or phone as listed below or contact Elizabeth Miller, ACF's VP of Development and Communications, at 907-249-6611 or emiller@alaskacf.org.

Not only will your legacy gift secure future funding, but it will also provide an immediate benefit as ACF with Rasmuson Foundation will match 3% of the assessed value of the planned legacy gift to the CVCF Fund or Operating Endowment Fund, up to \$5,000, if you complete the Legacy Declaration of Intent Form. There is no

obligation and your bequest can be revised if your circumstances change over the years. The Declaration of Intent form can be found at the bottom of the following webpage: https://chilkatvalleycf.org/planned-giving

We hope you will join the twenty-nine Legacy donors who have committed to leaving a legacy gift to CVCF.

Thank you for your generous support and confidence in the current and future success of CVCF!

Kind regards,

Marcia Scott
Donor Development Co-Chair

Ann Myren
Donor Development Co-Chair



Leave a Legacy



We invite you to be part of something special....



"Becoming a legacy donor to CVCF prompted us to (finally) update our will.

Rather than having to decide how much money to leave to the many nonprofits in Haines and the Chilkat Indian Village, we opted to leave our legacy donation to CVCF. They can then determine how to best distribute the funding each year to those in need.

CVCF is a vibrant, high performing organization with a dedicated Advisory Board that works under the purposeful leadership of Liz Heywood. They spend their funds thoughtfully and wisely, with an eye towards building the long-term endowment for the future.

It is a pleasure to be a legacy donor for such a first-class organization."

~Ellen and Larry Larson



"What better way to carry on our love for the Chilkat Valley than to become a legacy donor to the Chilkat Valley Community Foundation (CVCF)?

One of only eleven Affiliates chosen statewide by The Alaska Community Foundation, CVCF strengthens our local nonprofits, not only with funds, but also with technical know-how - role modeling professionalism and best practices for Haines' many nonprofits. Becoming a recipient of a CVCF grant often leads to bigger grants and eventual sustainability for our local organizations.

I think we can agree that all of our lifestyles are greatly enhanced by our healthy nonprofit sector, and the residents who make it happen. Measurable economic benefits are derived from jobs created and services provided, as well as the satisfaction of volunteering in the Valley we call home. I want this to endure long after I am pushing up flowers."

~Deborah Marshall





The Chilkat Valley Community Foundation (CVCF), an Affiliate of The Alaska Community Foundation, is proudly growing our Legacy Society. By naming CVCF as a beneficiary in your will or of one of your assets - such as your IRA or retirement plan, life insurance policy, bank account or other funds – you can help secure the community's future.

There are many ways to leave a gift.



Set an amount or a percentage in your will to leave to one of CVCF's endowed funds, or establish a new fund that would support a cause you care about.



Make CVCF a beneficiary of a retirement account. When your retirement account is passed to your loved ones they become subject to income tax. Naming a charitable organization like CVCF assures 100% of the value goes to work for the community.



Make CVCF a beneficiary of a life insurance policy.



Leave your home or another piece of property to CVCF.



Make CVCF a beneficiary of a bank account or other investment account.



Donate art work, jewelry or other items of value to CVCF.

Philanthropy is about helping others. Whether you think of yourself as rich or poor or somewhere in between, your gift to the community through Chilkat Valley Community Foundation, an Affiliate of the Alaska Community Foundation, will make a lasting impression.

There are many creative ways to make a planned gift and have a portion of your estate work for the greater good for years to come. We would be happy to discuss the options with you.

Leave a Legacy



We invite you to be part of something special....



"Building community does not just happen... It takes planning and work to keep a community healthy. While we are here, we do what we can to help keep it strong and functioning, but it gives us pleasure to know that we can have an impact even after we leave the community. CVCF has been operating long enough to demonstrate its fair and thoughtful approach to community building. It gives us confidence that even though we cannot see into the future and know what the needs may be, we trust that CVCF will make good decisions with the money we leave so that nonprofits

and volunteerism thrive in this town. We feel really fortunate to have this trustworthy organization to disperse our legacy gifts for many years and decades into the future."

~Mardell Gunn and Mark (Diz) Kistler

"CVCF has proven to be an incredible support to a wide variety of organizations in the Chilkat Valley. It is quite an accomplishment! That's why I decided to include them in my will by giving them a percentage of my assets. The icing on the cake was a matching Rasmuson grant that gave CVCF monies now based on my projected legacy gift. It makes me feel good to give back to our lovely community."

~ Laurie Dadourian





"Twenty years ago, as new parents, we set up a will to ensure that our kids were taken care of. Now that they are adults, the language about guardianship is no longer needed, and priorities have shifted. Having CVCF initiate the process of redoing our wills was a welcome and confidence-boosting motivator.

We plan to leave a percentage of our estate to CVCF. CVCF is perfectly positioned to get our donations where they will do the greatest good in the Chilkat Valley. We'd like to ensure that the place and the community that have treated us so well are able to derive some benefit after we are gone. We'd like to play our

small part ensuring that future generations are as well supported as ours."

~ James Alborough & Sarah (Tigger) Posey

Leave a Legacy 🔀



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P.O. Box 1117 Haines Alaska 99827

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COMMUNITY CONNECTION

Chilkat Valley Community Foundation, an Affiliate of ACF Connecting People Who Care With Causes That Matter.

Summer 2020



Thank you, Lucy Harrell! The estate of local philanthropist Lucy Harrell was settled in May 2020, and her final will left one

The estate of local philanthropist Lucy Harrell was settled in May 2020, and her final will left **one** million dollars to CVCF. Harrell has long been regarded as a generous local supporter, literally donating millions of dollars to a long list of local nonprofits. She was a founding donor of both Haines Assisted Living and the Soboleff-McRae Veterans Village and Wellness Center, and donated land for both HARK and the Haines Recycling Center. In her local obituary, Harrell is quoted as having said that "you don't have to be rich to make a difference," and "if there's a positive change we can make and improve our quality of life, we should do that." Harrell's gift will improve life in the Chilkat Valley in perpetuity!

We welcome Lucy Harrell as the newest member of CVCF's Legacy Society, a group of generous donors who have shown trust in our local community foundation by including CVCF in their estate plans. We wish that we could thank Harrell in person for her amazing generosity, but instead we will work hard to live up to her belief in generosity and making a difference in the community that you love.



Leave a Legacy



We invite you to be part of something special....



Alexandra Feit came to Haines in 2002 and developed longlasting connections and relationships throughout the community. She volunteered countless hours at a variety of local nonprofits including the Library, Museum, and Big Brothers, Big Sisters.

In 2010 Alexandra joined CVCF as a committee member and later served on the CVCF Advisory Board. Her desire to connect her father to the community in a lasting way led her to spearhead the creation of the CVCF Memorial Fund. She inspired more than 20 friends and community members to join her as founders of the new fund. Since then, the fund has supported more than 16 projects, with grants to 9 local nonprofits.

Six and a half years ago Alexandra and her husband, Bud Barber, moved to Port Townsend so she could be closer to medical care. Despite the distance she remained connected to Haines until her death in February. Bud recently informed CVCF that Alexandra left a planned gift to support the CVCF Fund and CVCF Emergency Response Fund. He also shared that Alexandra

often said "The only reason I've kept going and made it so far is the outpouring of all the love, friendship, and support from Haines." Alexandra will be missed, but her love for Haines lives on through her Legacy.



- 1. Advisory Board Members are conversant in talking about the benefits of your Affiliate Community Foundation.
- 2. Advisory Board Members understand their role in promoting Legacy Giving.
- 3. Your Affiliate intentionally focuses on Legacy Giving & adopts plan for successful Legacy Giving program.
- 4. Your Affiliate builds relationships and shares information with local professional advisors.
- 5. Legacy Commitments are documented on the Declaration of Intent forms and sent to ACF office for tracking.

Next Steps

- Take the information presented today back to your advisory board
- Reflect on where your Affiliate is in relation to Legacy Giving and commit to next steps
- Use the Tools on ACF's Website
 - Watch Legacy Giving Videos (101, 201, 301)
 - Watch the pre-recorded Wills Seminar
- Reach out to ACF staff with questions

