



The Alaska Community Foundation **AFFILIATE PROGRAM** 2017-2019 Impact Report





The Alaska Community Foundation

Established in 1995, The Alaska Community Foundation (ACF) cultivates, celebrates, and sustains all forms of philanthropy to strengthen Alaska's communities forever. Together with our Affiliates, we connect people who care with causes that matter by encouraging and nurturing philanthropy through managing endowed and non-endowed funds, convening stakeholders and working with partners to strengthen Alaskan communities, and providing donors with flexible giving options that are strategic to their philanthropic objectives.

Our Mission:

Inspiring the spirit of giving and connecting people, organizations, and causes to strengthen Alaska's communities now and forever.

The Core of ACF

The Affiliate program at ACF is at the core of our collective, statewide impact. In partnership with the Rasmuson Foundation, the Affiliate program at ACF was established in 2008 to create permanent, charitable funds for Alaska's diverse communities. These endowed funds support a community's critical nonprofits and charitable organizations, now and forever. Decisions are made at the local level, empowering communities to invest in themselves and find solutions together for their unique, community needs.

ACF's Affiliate program is a reflection of our core value of community and the belief that community members know best how to address their needs. With the overall goal of increasing philanthropy in Alaska, our Affiliate program is designed to:

- 1. Increase individual philanthropy among Alaskans
- 2. Encourage local leadership to identify problems and invest in solutions in their communities
- 3. Grow permanent charitable assets in Alaska to create sustaining sources of revenue and support for valued Alaska nonprofit services

Benefits of Being an ACF Affiliate

ACF Affiliates receive community foundation educational programming, staff support, fiduciary and investment services, administrative and programmatic support, and grantmaking management services. Local community foundations affiliated with ACF have the benefit of being:

- **Accredited**: Since 2010, ACF has earned the accreditation of National Standards for Community Foundations through the Council on Foundations, which ensures that we operate, invest, grant, and build communities by following best practices established by national community foundations.
- **Protected**: ACF complies with all federal and state regulations. Affiliates are protected under ACF's 501(c)(3) status.
- **Resourced**: ACF provides Affiliates with professional staff services related to fundraising, grantmaking and marketing, and Affiliates receive extensive training and networking support.



AFFILIATE ADVISORY BOARD MEMBERS
ANNUAL VOLUNTEERS (NOT INCLUDING ADVISORY BOARD MEMBERS)
ACTIVE VOLUNTEER COMMITTEES

> AVERAGE TERM FOR ADVISORY BOARD MEMBERS IN YEARS

- OFFILIATE

2,578

3.

DONORS ACROSS 11 LOCAL AFFILIATE COMMUNITIES



DONOR RETENTION RATE 2017-2019

Local Leadership

ACF's Affiliate program is made possible through the dedication of volunteers from across Alaska. Each Affiliate community foundation has a local volunteer Advisory Board leading fundraising, grantmaking, and strategic efforts. Each Advisory Board also supports local efforts by hosting community gatherings, trainings, and workshops.

Each Affiliate community foundation has a part-time Program Manager for administrative and strategic support to its Advisory Board. Program Managers have expanded the capacity of each local community foundation, elevating the reach and impact of our volunteer's extraordinary efforts.

Volunteers bring their energy, expertise, connections, and passions to this local work. Each year, Advisory Board members and volunteer committee members contribute an average of 560 hours per community, depending on the Affiliate.

Local Support

Each Affiliate community foundation identifies, cultivates, and connects with donors to collectively impact their communities. Since 2008, Affiliate community foundations have cultivated a total of 2,578 donors that support their local funds.

These donors demonstrate ongoing loyalty to their local endowment funds, committed to lasting impact now and forever for their hometowns. Donor retention rates for Affiliate community foundations are above national averages, with an average retention rate of 60% between 2017-2019.

Sustainable Growth

ACF's Affiliate program began in 2008 in partnership with Rasmuson Foundation. Since the program's inception, 11 communities have become affiliated with ACF.

From 2008 through today (June 2020), the Affiliate program raised over \$15,121,357 in realized and unrealized gifts. In here-and-now gifts, Affiliate funds have raised \$9,818,762. In legacy gifts and bequests, Affiliate funds will receive an additional \$5,302,595, in future gifts, demonstrating long-term commitment from generous donors.

From 2017-2019, Affiliate community foundations raised a total of \$1,991,949 for their permanent endowment funds. With the support of Rasmuson Foundation, they have also earned a match incentive of \$1,573,143. This combined investment of \$3,565,092 in Affiliate funds is a testament to Alaskans' ongoing commitment to their communities.

Two Main Affiliate Funds

• Grantmaking Endowment Fund: A portion of the earnings from this endowment is used to award grants to local nonprofits annually. This endowment meets the current needs of Affiliate communities, while also being flexible to meet future needs as they arise.

• Operating Endowment Fund:

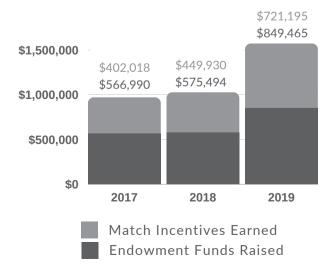
A portion of the earnings from this endowment supports the sustainability of the local Affiliate's ongoing annual operating expenses, such as hosting community events, administration, trainings, outreach, and more.



Note: Unrealized gifts are pledges and/or legacy gifts.



Total of Match Incentives: \$1,573,143 Total of New Gifts Raised: \$1,991,949



Local Grantmaking

With a portion of the earnings from each grantmaking endowment fund, local Affiliate community foundations make significant grants to local nonprofit organization through annual competitive grant cycles, mini-grant cycles, or discretionary grants for emergent needs throughout the year.

From 2008 through today (June 2020), the Affiliate program awarded over \$1,847,587 in grants.

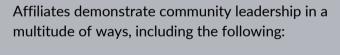
From 2017-2019, Affiliate community foundations granted a total of \$844,777 to local nonprofits, tribal entities, and other charitable organizations.

Affiliate Impact Stories

Each Affiliate community highlighted a narrative story from the past three years that demonstrates the vital impact they have in their community. Each Affiliate selected a story that captures the heart of what is achieved through their mission work. The following are feature stories for each Affiliate.

Community Leadership

The Affiliate program empowers local communities by investing in leadership opportunities, led by Affiliate members and partners. Community leadership meant to build capacity in the people of a community and is integral to an Affiliate's ability to identify and address current and arising needs at the grassroots level.



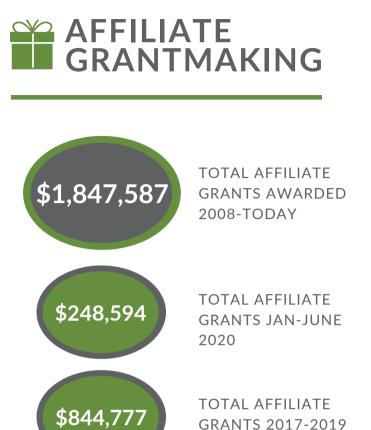
TOTAL AFFILIATE

GRANTS 2008-2016

Host Brown Bag Luncheons

<u>\$754,21</u>6

- Convene Community Conversation sessions
- Lead Local Funders Summits
- Host Virtual Trainings with Experts
- Coordinate Local Nonprofit Initiatives
- Create Funds for Local Needs
- Provide Legacy Giving Workshops



Chilkat Valley Community Foundation

In April 2017, CVCF hosted a day-long Chilkat Valley Nonprofit Summit in collaboration with partners and business sponsors. 85-100 people from 29 local organizations attended at least 1 of the nine sessions. Local experts led several sessions, thus highlighting local expertise.

The Summit positioned CVCF in a community leadership role, provided vital knowledge to nonprofit board and staff, built local capacity of individuals, and galvanized collaboration among local nonprofits.

Chilkat Valley Community Foundation PO Box 1117, Haines, AK 99827 www.chilkatvalleycf.org



- Established: 2008
- 13 Advisory Board members
- 453 Donors

Cordova Community Foundation

After preparing to join the Affiliate program at ACF for nearly a decade, Cordova Community Foundation Advisory Board members supported multiple, local nonprofits through small grant awards in 2019, which was their first year as an Affiliate. They successfully launched their local charitable fund that will support Cordova nonprofits in perpetuity.

Additionally, CCF received a multi-year, major gift in 2019, providing critical seed money to grow both their grantmaking and operating endowments.

Cordova Community Foundation PO Box 175, Cordova, AK 99574 www.cordovacf.org

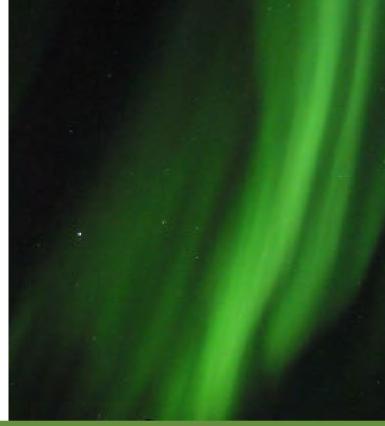
- Established: 2019
- 8 Advisory Board members
- 52 Donors



Golden Heart Community Foundation

GHCF has provided ongoing support to The Bread Line's Stone Soup Café, which serves free, nutritious meals 5 days a week in Fairbanks. At a 2018 GHCF donor event, Bonnie Blaydes shared her story of how she turned her life around because of Stone Soup Café. Bonnie was living out of a dumpster and could not fill out a job application due to her 2nd-grade-level reading skills. Bonnie began volunteering, participated in the 12-week culinary job training program, and reached an 8th-grade-reading level through the support of the Literacy Council's programs (housed next door). Since then, she's become employed, is a motivational speaker on drug abuse prevention, and serves on the Board of Directors of The Bread Line. At GHCF's donor event, Bonnie shared her gratitude to donors who, through their generous gifts, support programs that help people like her find a new path forward. Bonnie understands that this opportunity saved her life.

Golden Heart Community Foundation PO Box 73183, Fairbanks, AK 99707 www.goldenheartcf.org



- Established: 2013
- 15 Advisory Board members
- 227 Donors

Jessica Stevens Community Foundation

In August & September of 2019, several wildfires impacted Upper Susitna communities, leaving people without shelter, food, and clothing. JSCF recognized the needs and quickly supplied emergency funds to the Upper Susitna Food Pantry with a \$4,000 grant. JSCF also awarded \$2,000 to the community radio station (KTNA), extending business hours to air information on the progress of the fire, road closures and where to get help.

JSCF acted quickly to meet the changing needs of the community during this unprecedented time.

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Jessica Stevens Community Foundation PO Box 436, Talkeetna, AK 99676 www.jessicastevenscf.org

- Established: 2008
- 9 Advisory Board members
- 348 Donors

Kenai Peninsula Foundation

KPF has long partnered with the Kenai Peninsula Food Bank, including the establishment of a 6evening dinner system with volunteers from the local faith-based community. Thanks to this partnership, when the food bank's delivery truck broke down, KPF assisted in the cost of the muchneeded repairs. The truck continues to be their mainstay to deliver food to neighbors in need.

KPF Advisory Board members have a "sense of wonderment as we have seen groups that we have granted to grow their capabilities, programs, and impacts in the community."

Kenai Peninsula Foundation PO Box 1612, Soldotna, AK 99669 www.kenaipeninsulafoundation.org

Ketchikan Community Foundation

Ketchikan Community Foundation brought together people and resources to accomplish a common goal to receive the "Woodland Project" property as a donation from a national bank. From manual labor to banking contracts, this project ran the spectrum in what was needed to realize this philanthropic donation. KCF continues to bring community members and partners together to strive for a healthy, vibrant vision for Ketchikan.

Our Local Values

Prosperity - Health - Well-Being - Permanence Integrity - Stewardship - Fairness - Inclusion

Ketchikan Community Foundation

PO Box 5256, Ketchikan, AK 99901 www.ketchikancf.org



The Kenai Peninsula Food Bank continues to meet the needs of families, including during today's current unprecedented pandemic.

- Established: 2008
- 9 Advisory Board members
- 155 Donors



Ketchikan supports Women in Safe Homes (WISH) "Girls on the Run" and "Let Me Run" holistic health programs, bringing healthy physical and emotional supports to youth.

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- Established: 2013
- 13 Advisory Board members
- 250 Donors

Kodiak CommunityFoundation

In addition to building Kodiak Community Foundation's endowment funds, in 2019 the Advisory Board partnered with the Peg and Rick Young Foundation to *endow* the Brian R. Young Sports Travel fund to support off-island travel expenses for youth competing in athletic events. With the support of numerous community members, the sports travel fund will now support youth in Kodiak now and forever--a true testament to the strength of having a local community foundation. Brian Young was a long-time advocate for youth sports in Kodiak, and the community foundation is inspired to continue honor his legacy and vision.

Kodiak Community Foundation PO Box 400, Kodiak, AK 99615 www.kodiakcf.org



"Thank you!" Kodiak CF's new donor wall in the Kodiak Convention Center celebrates the dedication and commitment of local donors now in the future.

- Established: 2013
- 8 Advisory Board members
- 149 Donors

Palmer Community Foundation

Palmer Community Foundation grantmaking focuses on people: safety of children, facilitating active lifestyles, food security for those in need, and promoting the arts. No matter the size, every grant makes a difference in an organization's efforts to improve their community. In 2019, PCF supported Mat-Su Community Chorus to purchase new portable risers, allowing for local concerts. The Chorus had been raising funds over 5-6 years, and with PCF's grant it was finally able to debut their new mobile venue in time for the Christmas season.

Jan Newman, a founding Advisory Board member:

"We're creating a giving community, a culture of loving where you live."



PCF convened community members on a walkability and livability initiative in Palmer. After hosting a Community Conversation, neighborhood champions created a colorful crosswalk in the heart of downtown.

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Palmer Community Foundation PO Box 1241, Palmer, AK 99645 www.palmercf.org

- Established: 2017
- 6 Advisory Board members
- 151 Donors

Petersburg Community Foundation

Petersburg Community Foundation helped seed the Backpack Food Program for elementary and middle school kids with 3 successive grants. This program is a partnership with Petersburg City Schools and the Salvation Army. Backpacks are filled with food and given to children and their families to provide food security over the weekends. This program now operates as a stand-alone, sustainable program through direct community support. Between 20-25 backpacks are regularly provided to children and families in need. The continuation of this program shows the lasting success of a local initiative.



Petersburg Community Foundation PO Box 1024, Petersburg, AK 99833 www.petersburgcf.org

- Established: 2008
- 7 Advisory Board members
- 236 Donors

Seward Community Foundation

In 2015, Ellen O'Brien, a passionate local nurse, approached SCF with a bold idea to create local hospice care for Seward residents. At the time, community members were moved to Kenai, Anchorage, or out of Alaska. Ellen was determined to find a way for residents to gently pass on in their town, in their homes, and around the ones they love. SCF provided the first seed funding (\$20,000) for a feasibility study, establishing both the need for these services and the community support. The next year, Seward Area Hospice was born and is now an independent nonprofit supporting local residents and providing them the opportunity to pass in the place they love. Since its inception, SCF has provided over \$108,000 to support Seward Area Hospice.



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Seward Community Foundation PO Box 933, Seward, AK 99664 www.sewardcf.org

- Established: 2008
- 7 Advisory Board members
- 379 Donors

Sitka Legacy Foundation

Grantmaking is at the heart of Sitka Legacy Foundation's work. SLF is excited about its ability to identify and advance projects that respond directly to local needs that might not receive funding from other sources.

Two projects that exemplify SLF's success in catalyzing community support and leveraging other resources are the Community Playground – Sitka's first accessible play space – and a lending library of raingear for local elementary school students. More than half of SLF's grants have been directed to projects that benefit children.

Sitka Legacy Foundation PO Box 2354, Sitka, AK 99835 www.sitkalegacy.org



Baranof Elementary School Students with raingear purchased by SLF grant through the "Resource Ready Raingear" project.

- Established: 2013
- 10 Advisory Board members
- 178 Donors



Thank you to our Affiliate program Advisory Board members, Program Managers, and donors for making this program a success!



PROGRAM



2020 ACF Affiliate Program Update

Affiliate COVID-19 Response Grantmaking

With the COVID-19 pandemic affecting our Alaska communities in significant ways, Affiliate communities have demonstrated leadership in meaningful ways with local grantmaking. In April, The Alaska Community Foundation and Rasmuson Foundation announced a generous grant to each Affiliate community to support COVID-19 response and relief efforts locally. Each Affiliate received \$10,000 to make critical, emergency grants that support local communities by meeting the needs of individuals and families around food security, senior and disability services, programs for children, homelessness programs, and local public radio. The following lists the Affiliate COVID-19 response grants made between April-May 2020.

Chilkat Valley Community Foundation

<u>Southeast Alaska Independent Living (SAIL)</u> – \$2,500 Haines Last Resort Fund, a critical emergency fund that is increasingly utilized to support additional requests for assistance from residents

<u>The Salvation Army Haines Corps</u> – \$2,500 Haines food pantry to help meet the additional food needs of local families and individuals

Lynn Canal Broadcasting, Inc. – \$5,000 Replacement expenses for KHNS' digital information system. KHNS provides essential news, information on the pandemic, and critical community updates to Chilkat Valley residents

Cordova Community Foundation

<u>The Salvation Army Haines Corps</u> – \$7,500 Purchase food items for the local food pantry and other food programs in Cordova

<u>Native Village of Eyak</u> – \$2,500 Food pantry for families and individuals in need

Golden Heart Community Foundation

<u>Fairbanks Community Food Bank</u> – \$5,000 Bone Builders, a program that focuses on the food needs of hungry children in Fairbanks

<u>The Salvation Army Fairbanks Corps</u> – \$4,000 Food security programs, purchase of personal care kits, and rental assistance for those in need

<u>Fairbanks Memorial Hospital</u> – \$1,000 Purchase masks for staff and support community outreach efforts

Jessica Stevens Community Foundation

<u>Upper Susitna Food Pantry</u> – \$10,000 Purchase of food and support operations for the food pantry, serving the Upper Susitna Valley communities of Talkeetna, Trapper Creek, Caswell, and Sunshine

Kenai Peninsula Foundation

<u>Kenai Peninsula Food Bank</u> – \$5,000 Food security needs of individuals and families living on the Kenai Peninsula

<u>Love, Inc.</u> – \$5,000 Breakfast and hygiene program, meeting needs of individuals and families

Ketchikan Community Foundation

<u>Catholic Community Services (Saxman Senior</u> <u>Center)</u> – \$2,000 Food security needs through its meals for senior's program

<u>Community Connections</u> – \$2,000 One week of needed protective personal equipment to serve its disabled population to live independently

<u>Ketchikan Indian Community</u> – \$2,000 Food pantry and unemployment relief

ACF AFFILIATE COVID-19 RAPID RESPONSE GRANTS

\$110,000 TOTAL

GRANT AREAS



HUMAN SERVICES \$88,150 58%

INFORMATION & COMMUNICATIONS \$7,000 6.4%





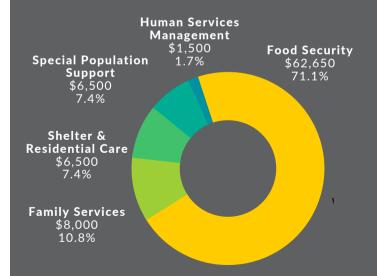
HEALTH \$5,000 4.5%



EDUCATION \$2,250 2.0%



SNAPSHOT WITHIN "HUMAN SERVICES" GRANT AREA











<u>Rainbird Community Broadcast Corp (KRBD)</u> – \$2,000 Equipment needs for emergency alert system and critical news

<u>Rendezvous Senior Day Services</u> – \$2,000 Direct relief for meals and support services to vulnerable elders

Kodiak Community Foundation

<u>Brother Francis Shelter's Homeless Prevention Program</u> – \$8,000 Brother Francis Shelter's Homeless Prevention Fund, which provides emergency funding for individuals and families in need

<u>Kodiak Community Support</u> – \$2,000 Provide resources and services to community members as needed

Palmer Community Foundation

<u>Mat-Su Senior Services</u> - \$7,000 Meals on Wheels program, which provides food

Meals on Wheels program, which provides food and also much needed socialization for otherwise isolated seniors

<u>Palmer United Methodist Church</u> – \$1,000 Supplemental weekend nutrition program for homeless and intransition youth

<u>Mat-Su Services for Children & Adults</u> – \$2,000 Tele-health services throughout the Mat-Su Valley for people with disabilities and those caring for them. Services will continue to benefit those they serve even after the COVID crisis has ended

Petersburg Community Foundation

<u>Salvation Army Petersburg</u> – \$1,500 Rental and housing assistance to families and individuals in need

<u>Petersburg Indian Association</u> – \$1,000 Food security needs of families and individuals

<u>Mountain View Manor Food Service</u> - \$1,500 Food and related travel needs to deliver food to elders in need

<u>Petersburg Mental Health Services</u> – \$2,750 Food and housing needs of families and individuals

<u>Petersburg Children Center</u> – \$2,250 Operating expenses related to re-opening services to families

<u>Assembly of God Church</u> – \$1,000 Monday Night Meals program

Seward Community Foundation

Seward Senior Citizens - \$4,500

Utilities, heating fuel, and propane costs during this critical time for families and individuals in the Seward area

<u>Seward Prevention Coalition</u> – \$600 Materials used by volunteer seamstresses to create personal protective gowns for local EMS providers

<u>Seward Senior Citizens</u> – \$4,900 Food programs at the local senior center

Sitka Legacy Foundation

<u>Sitka Health Summit Coalition</u> – \$5,000 Provide local businesses with information, supplies and support to open and operate safely during the pandemic

<u>Alaska Sustainable Fisheries</u> – \$5,000 Provide locally caught fish at no cost to Sitka families in need

ACF Partners COVID-19 Response Grantmaking

In addition to the \$110,000 in COVID-19 response grants from Affiliates made in their communities, ACF Partners also received support from Rasmuson Foundation, totaling \$50,000.

Bethel Community Services Foundation

The Yukon-Kuskokwim Delta COVID-19 Response Fund at BCSF had made 18 grants in its first two grantmaking cycles. With the \$10,000 provided from Rasmuson Foundation via ACF, the following grants were awarded:

Bethel Winter House

Extending the winter shelter season through May as a result of COVID-19

<u>KYUK</u>

Supporting staff with additional data/tech needs due to new remote work environment

Emmonak Women's Shelter

Quarantine activity kits for families throughout service area









<u>Native Village of Nunapitchuk</u> Quarantine specialist position

<u>Native Village of Tuntutuliak</u> Hire an individual to regularly sanitize the tribal council building and cleaning supplies

<u>Orutsararmiut Native Council</u> Fish distribution program from test fisheries

<u>Village of Aniak</u> Homeless prevention efforts for individuals who lost work due to RAVN bankruptcy and closure

<u>Platinum Tribal Council</u> Household cleaning supplies for tribal members

<u>Crooked Creek Traditional Council</u> Household cleaning supplies for tribal members

<u>Bethel Evangelical Covenant Church</u> Expanded day shelter efforts for Winter House (lunches, etc.) and assistance with expanding the Winter House season

Chugiak-Eagle River Community Foundation

<u>Anchorage Library Foundation</u> – \$5,000 To allocate to the Chugiak-Eagle River Library

Chugiak Eagle River Senior Center - \$5,000

Homer Foundation

Homer Foundation will be distributing the funds to organizations providing basic services to at risk residents in the service area. The funds will be allocated:

Homer Senior Citizens Inc - \$2,250

<u>Homer Food Pantry</u> - \$2,250

Anchor Point Senior Center - \$2,000

Anchor Point Food Pantry - \$2,000

Ninilcik Senior Center - \$1,500

Juneau Community Foundation

The COVID-19 rapid response funding will be matched at the JCF to grant \$11,500 to support the Healing Hand Foundation. This grant will help cover the cost of materials for community mask making and provide hand sanitizer for free to individuals in Juneau and to Fire Chiefs in Southeast Alaska.

COVID-19 Related Community Leadership Highlights

The Affiliate program empowers local people by investing in community leadership opportunities, often identified and led by Affiliates themselves. Community leadership is the capacity building investment in the people of a community and is integral to an Affiliate's ability to identify and address current and arising needs on the ground.

With the COVID-19 pandemic affecting our Alaska communities in significant ways, Affiliates have stepped up in meaningful ways with local community leadership. The additional challenge of moving these activities online has not stopped Affiliates from making impact on the ground.

Chilkat Valley Community Foundation: In March 2020, the CVCF created weekly meetings for the social & human services nonprofits in the Chilkat Valley as a way to better coordinate these multi-service agencies that support people in need, including those recently affected by COVID-19.

Sitka Legacy Foundation: In March 2020, SLF created a community needs survey for nonprofits, with 30 responses, identifying needs and opportunities for SLF and other local leaders to collaborate on collective funding, resources, and efforts.

Palmer Community Foundation: In April 2020, PCF created a community needs survey for Palmer residents to guide local funding needs as well as additional opportunities for community convenings.

Cordova Community Foundation: In May 2020, CCF held an estate planning workshop with local attorney, Molly Mulvaney, to benefit residents, including information about Advanced Health Care Directives, Power of Attorneys, wills, and bequests.

Ketchikan Community Foundation: In May-June 2020, KCF partnered with the Ketchikan Wellness Coalition for virtual dialogues with nonprofits to identify challenges and needs for sustainability on essential needs, quality of life, and youth needs.